

Policy Actions on Environmental Education in Japan

November 6, 2014

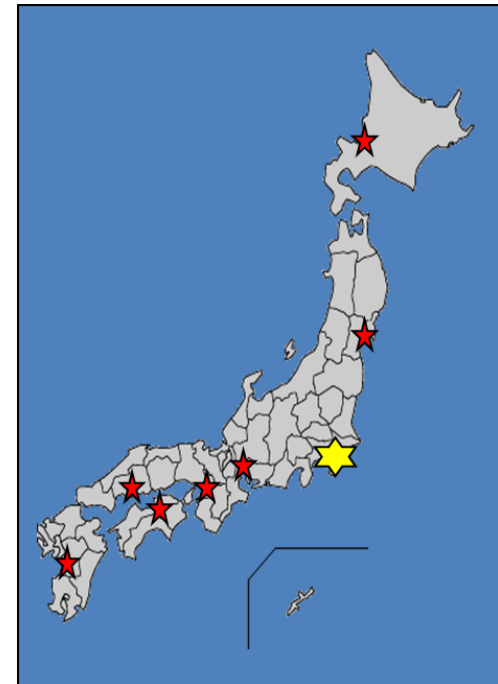
Ministry of the Environment, Japan

MOEJ's ESD Practice and Plan, 2014

ESD Photo Communication Project



MOEJ's plan beyond 2014



ESD Photo Communication Project

Concept

For Personal behavior will be changed by “leaning”, “thinking” and “doing” in the daily life, and for better social development and connection with future, through the photographs, communicate your “thought” and connect your “thought”.

Empowerment for public participation

1. ESD Photo Communication Project (PCP):

Professional’s ESD photos & messages’ exhibition:

2. ESD Photo Communication Award (PCA):

Entries ESD photos & messages by general public.

PCP: Holding several events.



Comment sheet

PCP: Analyzed and make the ESD Tree



photograph



ESD tree

The diagram shows a hierarchical tree structure. The root node is labeled 'ESD tree'. It branches into two main categories: 'ESD tree' and 'ESD tree'. Each of these categories further branches into sub-nodes, which are labeled with various terms related to the ESD tree structure.

message

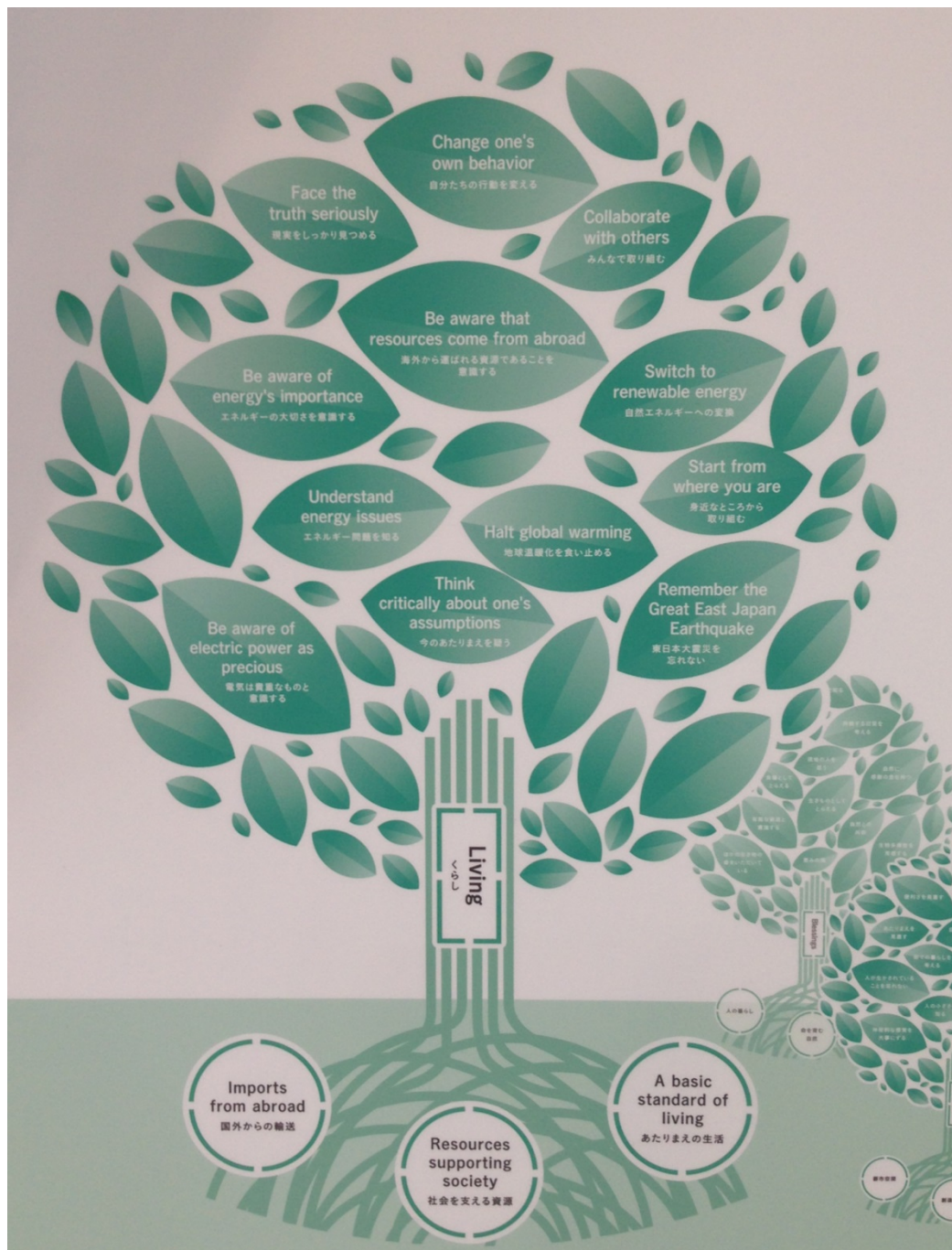
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ESD Photo Communication Award



- * We publicly solicit photos and messages (June-October).
- * That provides a good chance to think about sustainable future, etc.
- * Around 1300 people sent applications.
- * 5 works were selected and announced as excellent prize.
- * We will hold prize-awarding ceremony and talk session at Nagoya.
- * We are going to exhibit these photos

PCA: the most excellent prize, “Connect to the future”



Mayumi BENNO / 弁野真結

I met the grandma on the job. We live in the peaceful world, that was made by this hand.

Every day, I want to feel thanks for it, which is not take it for granted or “it is natural”.

And also, we want to take up our role as peace keepers.



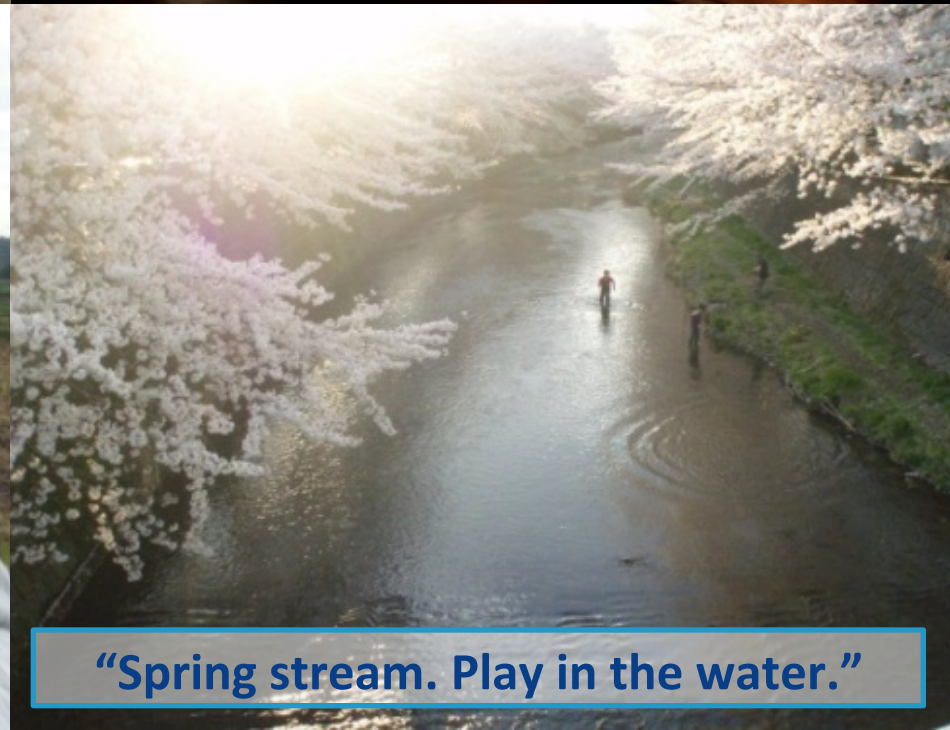
"The other side of the frosted glass"



"Heart of thanks"



"Girl's talk in the rural"



"Spring stream. Play in the water."

PCP/PCA: Evaluation and Future Development

- * Professional's excellent photos provide a good opportunity to the public to think about ESD.
- * Taking a photo may also be a good chance for people to think about ESD in their daily life.
- * Extend these activities to those not always interested in ESD.

MOEJ's plan, beyond 2014

- * “Follow-up on the UNDESD by holding a round table discussion(Mar.-Jul., 2014)”, chaired by former State Minister of the Environment.
- * A proposal of measures to promote Environmental Education, beyond 2014.

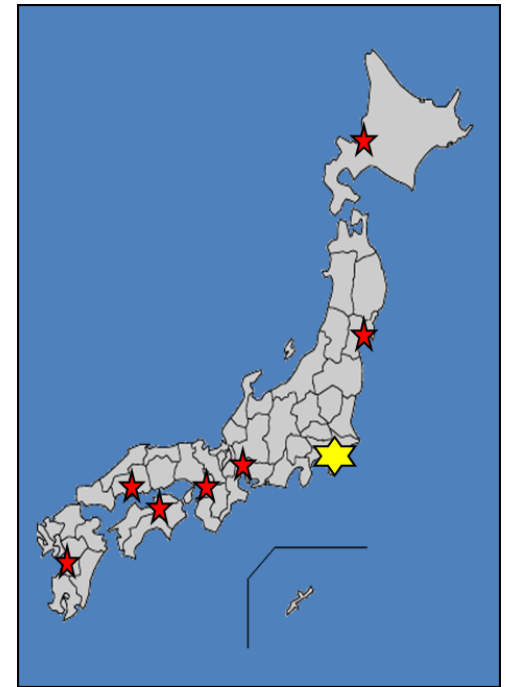
MOEJ's plan, beyond 2014

1. Capacity Development

2. Learning Material

3. Collaboration and
Support System

ESD National Center



Thank you very much.
ありがとうございました。